GRS 6.1 Email Managed Under a Capstone Approach

This file contains four documents. The Draft Schedule is the proposed text of the new GRS in publication format. The FAQ supplements the new GRS, and will be issued simultaneously. The draft verification form illustrates a review process to be implemented for agencies utilizing this GRS. The Draft Appraisal Memorandum provides additional background explanation and includes the appraisers' justification for the retention decisions proposed in the schedule.

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National Archives and Records Administration
Office of the Chief Records Officer
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GENERAL RECORDS SCHEDULE 6.1: EMAIL MANAGED UNDER A CAPSTONE APPROACH

This schedule applies ONLY to Federal agencies that implement a Capstone approach as described in this GRS. When implementing this GRS, agencies should consult the FAQs about GRS 6.1, Email Managed under a Capstone Approach. Agencies are reminded that this GRS should not be implemented in isolation, and should be supplemented with agency-wide policies and training, as well as incorporated into agency records management implementation tools, such as manuals and file plans. Agencies adopting a Capstone approach should also consult other resources available from NARA related to email management, specifically the Capstone approach. These resources are available on NARA's management page and are summarized in the introduction to the FAQ.

Agencies must not implement this GRS until approval of <u>NARA form XXXX (NA-XXXX)</u>, *Verification for Implementing GRS 6.1*. Additional information, including a link to the form, may be found in FAQ 3 and in the instructions accompanying the form.

GRS Scope

Email can be managed at an account level, at a mailbox level, in personal folder files, or other ways. This GRS applies to all email, regardless of how the email messages are managed or what email technology is used. Email, in the context of this GRS, also includes any associated attachments. This GRS may apply to records affiliated with other commonly available functions of email programs such as calendars/appointments, tasks, and chat.

Each agency is responsible for determining the scope of implementation when using Capstone, including:

- The range of implementation in an organization (agency-wide, specific office, etc.);
- The range of implementation regarding email technology and system platforms;
- The parameters for inclusion of day forward/active and/or legacy/inactive email; and
- The extent of inclusion of classified email.

Brief information on the scope of an agency's Capstone implementation is also required on the NARA form XXXX (NA-XXXX), *Verification for Implementing GRS 6.1*.

Agencies are also responsible for defining (and documenting through policy) the official recordkeeping version of email to be managed under a Capstone approach, especially when email is captured or retained in multiple locations (e.g., an email archive vs. the live system). All other versions of email can be considered nonrecord, the retention of which should be addressed in agency email policy.

Agencies are expected to apply documented selection criteria to cull the email of Capstone officials (permanent accounts) to the greatest extent possible before transfer to NARA. Culling refers to the removal – or otherwise excluding from capture – of nonrecord, personal, or transitory messages and

attachments. Culling typically includes the removal of spam, email blasts (such as agency-wide communications), and personal materials (such as emails to family members not related to agency business). Culling may be manual, automated, or a hybrid of both.

Applying this GRS

When applying this GRS in part, agencies must ensure that all other email records are covered by another NARA-approved disposition authority. Agencies NOT managing any of their email under the Capstone approach are still responsible for managing their email by applying NARA-approved records schedules.

If an agency is implementing a Capstone disposition approach different from what is provided in this GRS, the agency must submit a records schedule. For example, an agency may want to narrow the list of minimum [the "must"] positions in item 010, use shorter retention lengths for temporary records, or extend the time frame for transfer of permanent records.

Agencies have the discretion to designate individual email messages and attachments as short-term or transitory records covered by another GRS or as permanent or longer-term temporary records covered by another GRS or an agency records schedule.

Agencies must transfer to NARA the emails of Capstone officials captured during their tenure as a Capstone official. Therefore, email of Capstone officials created prior to their designation as a Capstone official (e.g., prior to their promotion/rotation into a Capstone position) should be treated as temporary and not transferred to NARA. For guidance on transferring email as a permanent record, see NARA Bulletin 2014-04, Revised Format Guidance for the Transfer of Permanent Electronic Records and the relevant sections of 36 CFR Part 1235.

Item	Records Description	Disposition Instruction	Disposition
			Authority
010	Email of Capstone Officials.	Permanent. Cut off at	DAA-GRS-
	Capstone Officials are senior officials designated by account level or by email addresses, whether the addresses	the end of the calendar	2014-0001,
	are based on an individual's name, title, a group, or a specific program function. Capstone officials include all	year. Transfer to NARA	item 0001
	those listed on an approved NARA form XXXX (NA-XXXX), Verification for Implementing GRS 6.1, and must	when the records are 15	
	include, when applicable:	years old, or after	
		declassification review	
	1) The head of the agency, such as Secretary, Commissioner, Administrator, Chairman or equivalent;	(when applicable),	
	2) Principal assistants to the head of the agency (second tier of management), such as Under Secretaries,	whichever is later.	
	Assistant Secretaries, Assistant Commissioners, and/or their equivalents; this includes officers of the		
	Armed Forces serving in comparable position(s);		
	3) Deputies of all positions in categories 1 and 2, and/or their equivalent(s);		
	4) Staff assistants to those in categories 1 and 2, such as special assistants, confidential assistants, military		

- assistants, and/or aides;
- 5) Principal management positions, such as Chief Operating Officer, Chief Information Officer, Chief Knowledge Officer, Chief Technology Officer, and Chief Financial Officer, and/or their equivalent(s);
- 6) Directors of significant program offices, and/or their equivalent(s);
- 7) Principal regional officials, such as Regional Administrators, and/or their equivalent(s);
- 8) Roles or positions that routinely provide advice and oversight to the agency, including those positions in categories 1 through 3 and 5 through 7, including, General Counsels, Chiefs of Staff, Inspectors General, etc.; and
- 9) Roles and positions not represented above and filled by Presidential Appointment with Senate Confirmation (PAS positions).

This includes those officials in an acting capacity for any of the above positions longer than 60 days. Agencies may also include individual emails from otherwise temporary accounts appropriate for permanent disposition in this category.

Additional email addresses *may* be included, representing roles, positions, and/or programs within the agency that predominantly create permanent records related to mission critical functions or policy decisions and/or are of historical significance. This may include email of staff in lower level (non-senior) positions, or email related to functions in lower-level offices. For example, an agency with mission-centric task forces may include the head of each task force within their Capstone officials.

If a Capstone official has more than one agency-administered email account, this item applies to all accounts. If a Capstone official has an email account managed by other staff (such as personal assistants, confidential assistants, military assistants, or administrative assistants), this item applies to those accounts. This item applies to all email regardless of the address names used by the Capstone official for agency business, such as nicknames or office title names, and email from personal or non-agency email accounts authorized for use for official agency business.

Please consult NA Form XXXX for more information on which positions are included within each category.

NOTE: Cabinet level agencies implementing a Capstone approach that includes their components/operatives must apply the above definition to each component individually. In these cases, each component/operative is considered a separate agency in terms of the above definition of Capstone Officials. A component/operative of a cabinet level agency can implement a Capstone approach independent of their department but must also conform to the entirety of this definition.

		es or Commissions implementing a Capstone approach may find that nto several of the categories above and/or that they do not have egories.		
	Not media neutral; applies to records	managed in an electronic format only.		
011	Email of Non-Capstone Officials. Email of all other officials, staff, and contractors not included in item 010. Not media neutral; applies to records managed in an electronic format only.	All others except those in item 012. Includes positions and email not covered by items 010 or 012 of this schedule. This item will apply to the majority of email accounts / users within an agency adopting a Capstone approach. Item may include transitory email, personal email, and/or email filed with other records but not removed from the email repository.	Temporary. Delete when 7 years old, but longer retention is authorized if required for business use.	DAA-GRS- 2014-0001, item 0002
012	NOTE: Agencies <i>only</i> using item 011 and/or item 012 of this GRS may not dispose of any email of officials listed in the <i>must</i> section of the description provided in item 010, Email of Capstone Officials, of this GRS without authority from NARA in the form of another GRS or agency-specific schedule. Submission and approval of NARA form XXXX (NAXXXX), <i>Verification for Implementing GRS 6.1</i> is still required in these instances to document those being exempted from Capstone.	Support and/or Administrative Positions. Includes non-supervisory positions carrying out routine and/or administrative duties. These duties comprise general office or program support activities and frequently facilitate the work of Federal agencies and their programs. This includes, but is not limited to, roles and positions that: process routine transactions; provide customer service; involve mechanical crafts, or unskilled, semi-skilled, or skilled manual labor; respond to general requests for information; involve routine clerical work; and/or primarily receive nonrecord and/or duplicative email. Item may include transitory email, personal email, and/or email filed with other records but not removed from the email repository.	Temporary. Delete when 3 years old, but longer retention is authorized if required for business use.	DAA-GRS- 2014-0001, item 0003

Frequently Asked Questions (FAQs) about GRS 6.1, Email Managed Under a Capstone Approach

These FAQs are designed to aid in implementation of GRS 6.1 (Capstone GRS). Agencies are reminded that this GRS should not be implemented in isolation and should be supplemented with agency-wide policies and training, as well as incorporated into agency records management implementation tools, such as manuals and file plans (see FAQ 16). Agencies adopting a Capstone approach should also consult other resources available from NARA related to email management, and specifically the Capstone approach. These resources are available on NARA's Email Management Page, and include:

- Links to related, over-arching email and transfer related guidance;
- Recorded training sessions related to Capstone implementation best practices, determining Capstone officials, and incorporating a Capstone approach within agency policies and training programs;
- Recorded Briefings on the basics of Capstone, geared towards specific audiences (managers, General Counsel, etc.);
- Checklists and Recorded Training Sessions on the basics of Capstone; and
- Information on NARA's own implementation of a Capstone approach.

GENERAL QUESTIONS

1. What is the purpose of GRS 6.1?

The purpose of this schedule is to:

- Provide disposition authority for agencies who implement a Capstone approach as outlined in <u>NARA Bulletin 2013-02</u>: Guidance on a New Approach to Managing Email Records [Capstone]; and
- Assist agencies in meeting Goal 1.2 of the <u>Managing Government Records Directive (M-12-18)</u>, which requires agencies to manage both permanent and temporary email records in an accessible electronic format by December 31, 2016.

2. From whom may I request more information about this schedule?

You may contact NARA's General Records Schedules Team at GRS_Team@nara.gov with questions about this schedule.

3. How does an agency document that it is using the Capstone GRS?

To ensure proper oversight and accountability, this GRS is not to be implemented until an agency receives NARA approval of their list of Capstone officials. This applies when using item 010, and acts as an exception list when only using items 011 and/or 012. Approval is obtained by submitting

NARA form XXXX (NA-XXXX), Verification for Implementing GRS 6.1. Detailed instruction s are provided within the form.

Additionally, NARA's existing regulations and guidance contain several requirements for the proper documentation of an agency's use of the Capstone GRS and the Capstone approach in general. These requirements include, but are not limited to:

- Update of the agency's records management directive and submission to NARA per <u>36 CFR</u> 1220.34(c);
- Posting of the agency's records management directive on the agency's website per the FOIA, 5 USC 552(a)(1)(D) and Office of Management and Budget's Open Government Directive (December 8, 2009); and
- Respond to any questions in NARA-issued requests for information consistent with 44 USC Chapter 29, including those specific to Capstone use and implementation.

4. May an agency deviate from this GRS?

Yes, agencies may submit a records schedule requesting authority to implement a Capstone approach that deviates from this GRS. Agencies choosing to use one or more items on this GRS, however, without submitting an agency-specific schedule may not deviate from its parameters and must submit NARA form XXXX (NA-XXXXX), *Verification for Implementing GRS 6.1*. Reasons for submitting an agency-specific schedule may include, but are not limited to:

- The agency determines that excluding one or more of the officials included in the *must* section of the description provided in item 010, Email of Capstone Officials, is appropriate (such as due to the non-substantive nature of their work or that their email is captured within that of another Capstone official);
- The agency determines a need to establish a transfer date shorter than the minimum or longer than the maximum in item 010; or
- The agency wants the authority to dispose of temporary email earlier than permitted by the retention periods in items 011 and 012.

Agencies are encouraged to discuss scheduling options with their NARA Appraisal Archivist.

5. What does this GRS mean when using the term "Official"?

In context of this GRS, an "official" includes all Federal agency employees regardless of their appointment type. This, therefore, includes part-time employees, student employees, term, temporary employees, volunteers, interns, members of the military, and contractors who create Federal records.

6. Who are the Capstone officials covered by this GRS?

An agency's Capstone officials are to be documented and submitted on NARA form XXXX (NAXXXX), Verification for Implementing GRS 6.1. This form contains additional instructions to assist agencies in identifying their officials. Capstone (permanent) officials are senior (e.g., those high on the organization chart) officials generally responsible for agency and program policy- and mission-related actions. Capstone officials will vary agency by agency depending on how the roles at the agency are carried out and how the agency is organized. Some agencies will have more Capstone officials than others.

Federal agencies utilize a variety of titles for senior officials; Agencies using item 010 of this schedule must **identify their equivalents** for those positions described within each category provided in the item's description (when applicable).

Cabinet level agencies implementing a Capstone approach that includes their components/operatives must apply the above definition to each component individually. In these cases, each component/operative is considered a separate agency in terms of the above definition of Capstone Officials. A component/operative of a cabinet level agency can implement a Capstone approach independent of their department but must also conform to the entirety of this definition. A general rule of thumb is that every record group (RG) included in the Capstone implementation should have its own group of Capstone officials.

Agencies that require additional assistance in identifying their Capstone officials should contact their <u>NARA Appraisal Archivist</u>.

7. How do agencies determine what other roles and positions should be included as Capstone officials?

Agencies may determine that there are additional Capstone roles and positions appropriate for inclusion in item 010. As included in the *may* section of the description provided in item 010, Email of Capstone Officials, this should include roles, positions, or programs that predominantly create or maintain permanent records related to mission-critical functions, policy decisions, and/or have historical significance that are not listed in the *must* section. These additional Capstone officials should be included in the agency's submission of NARA form XXXX (NA-XXXX), *Verification for Implementing GRS 6.1*

8. Does the GRS apply if Capstone officials have more than one email account or if their email is managed by other staff (such as special assistants, confidential assistants, military assistants, or administrative assistants)?

Yes. Senior officials often have multiple email accounts, either based on their title (e.g., ArchivistOfTheUnitedStates@nara.gov), or managed by another staff member on their behalf. All accounts affiliated with a Capstone official role or position must be designated as permanent. See category 4 within item 010.

Additional information may be found in <u>NARA Bulletin 2013-03</u>, Guidance for agency employees on the management of Federal records, including email accounts, and the protection of Federal records from unauthorized removal.

9. Must agencies maintain a list of Capstone officials and their associated email addresses?

Yes. Agencies should maintain an extended version of the <u>NARA form XXXX</u> (NA-XXXX), *Verification for Implementing GRS 6.1* that includes this additional information. Doing so will support the requirements in 36 CFR 1235.48, which states that proper documentation be included with the transfer of permanent electronic records. The list will help with implementing Capstone and with facilitating the export and transfer of permanent email. Best practices include managing a list of Capstone officials and their associated email addresses as part of agency policy. Such a list should be kept up-to-date. See also question 23.

10. What is the difference between items 011 and 012?

Item 011 is intended for all roles that do not fit into the descriptions of either 010 or 012. This item is therefore appropriate for non-senior officials who have roles such as overseeing and instructing workers on the job; reviewing work in progress; observing and securing worker compliance with procedures and methods; planning, revising, and coordinating programs; planning general work flow and methods; budgeting and financial oversight; and completing other mission related tasks. See also questions 11 and 12. The majority of temporary email accounts should fall into this item.

Item 012 is intended for routine and/or administrative roles within an agency. Depending on an agency's unique organization, functions, and/or business needs, this item may only be appropriate for a limited number of roles. Agencies having difficulty determining whether item 012 is appropriate should use item 011.

11. Why are supervisory positions excluded from item 012?

Supervisory positions are those that plan, assign, and review work, and evaluate performance. Because these positions tend to be involved in business and personnel decisions, they are included in item 011 which specifies a minimum retention of 7 years. See also questions 10 and 12.

12. How does an agency determine if temporary email covered by items 011 and 012 should be kept longer than the prescribed minimum retention?

Agencies should involve multiple stakeholders, such as their Senior Agency Official for Records Management, General Counsel, Chief Information Officer, Records Officer, etc. for guidance in determining the appropriate retention for email.

Items 011 and 012 each prescribe a minimum retention period, and the disposition instructions support flexible scheduling. This authorizes an agency to make internal decisions on whether or not temporary accounts should be kept longer based on business and legal needs. This decision

should be documented via agency policy and disseminated through agency-wide implementation tools and training.

Agencies may determine that using only item 011 with one agency-wide retention for all temporary email may better meet their business and legal needs and may also be easier to implement. For example, under the parameters of this GRS, an agency may decide that all temporary accounts are to be maintained for 7 years, regardless of role or position. Agencies choosing to use only item 011 for temporary email also may maintain accounts longer for business needs, e.g., 15 years, without additional authority from NARA. See also questions 10, 11, and 18.

13. Why is the minimum retention for item 011 7 years?

NARA believes that a baseline, seven-year retention for the preservation of temporary email records is appropriate, not only to meet agency business needs, but also to ensure adequate and proper documentation of the policies and transactions of the Federal Government. The preservation of these records for this period of time should generally provide for the adequate defense of the Government in litigation or the vindication of rights by a plaintiff in the event the Government has infringed on such rights. This presumptive retention period is consistent with most statute of limitations to pursue matters against the United States, which is generally six years, with recordkeeping requirements set forth by Congress, such as the seven-year retention for audit related records established in the financial reforms of Sarbanes-Oxley, and with the IRS's seven year retention period for personal tax records, which is tied to the six year statute of limitations for criminal violations of the tax code. These examples, along with others, have led NARA to conclude that seven years is an appropriate baseline retention period for temporary email records.

This Capstone GRS allows agencies to elect a shorter retention using item 012 (3 years) for very specific roles and positions. Please refer to FAQ 10 for additional information. Agencies who wish to seek a shorter retention must submit an agency-specific schedule.

QUESTIONS ABOUT IMPLEMENTATION

14. May an agency implement portions of this GRS?

Yes, an agency may use any or all of the items on this GRS. If applying this GRS in part (for example, only using item 011), agencies must ensure that all other email records are covered by another NARA-approved disposition authority. Agencies that are only using item 011 and/or 012 are further reminded that they may not dispose of the email of any official listed in the *must* section of the description provided in item 010, Email of Capstone Officials, without authority from NARA in the form of another GRS or agency-specific schedule. An agency must still submit for approval NARA form XXXX (NA-XXXX), *Verification for Implementing GRS 6.1* in order to implement the use of either only the permanent item or only the temporary items of this GRS.

This supports those agencies that may want to implement Capstone in phases. Some agencies may find it practical to initially limit their overall Capstone approach to permanent email (item 010) only and add management of temporary email within their overall Capstone approach later.

As indicated in the "GRS Scope" section of the Capstone GRS introduction, an agency may choose to exclude several categories of email from coverage by this GRS. The agency must ensure that any such email excluded from Capstone coverage is scheduled by another NARA-approved authority before disposition is carried out on the email. See also question 15.

15. Does the Capstone GRS apply to both retroactive and day-forward email?

Each agency should make the decision, and document such in agency policy, whether implementation of Capstone is retroactive (applies to bodies of email created prior to Capstone implementation) or day-forward. Some agencies, for example, may have had other email filing policies in place prior to Capstone implementation and prefer that Capstone schedules be applied from a certain date forward.

16. Does this GRS include calendars, appointments, tasks, chat transcripts and other communications?

Although the Capstone approach was designed for the management of email records, some agencies may not be able to separate email records from other affiliated records, such as calendars, appointments, tasks, and chats. In these cases, the records may be covered by the Capstone GRS. In instances where these records are managed separately from the email, agencies must have NARA approved disposal authority.

17. How does this GRS affect NARA or agency requirements to file email records with other related Federal records?

Capstone can reduce the burden on individual end-users by encouraging the greater use of automated methods for managing email accounts. Agencies are responsible for managing their records in accordance with NARA regulations and fulfilling the requirements of the Managing Government Records Directive. When using the Capstone approach for capturing and managing email, agencies are reminded of the following requirement as outlined in NARA Bulletin 2013-02, Guidance on a New Approach to Managing Email Records [Capstone], item 5d:

Consider whether email records and attachments can or should be associated with related records under agency guidance.

As a supplement to the Capstone approach, an agency may want or need to associate certain email records that relate to other records, such as case files or project files, with the related records. This consideration depends on an agency's needs and how it chooses to implement its Capstone approach. This may be accomplished by:

1. Using electronic pointers (such as metadata tags) to establish linkages, or

2. In select cases, filing with associated paper or electronic case or project files.

18. How can this GRS be incorporated into agency implementation tools and policies?

Best practices include the use of internal implementation tools, such as manuals, handbooks, and/or file plans, for records management execution. As with any GRS, the items should be incorporated into these tools and expanded to include agency-specific information and policies. Agencies should also implement policy around their Capstone approach, to incorporate additional agency specific email guidance that does not require NARA approval. For example, this could include:

- Clearly defining the retention period for temporary email in policy and agency manuals, since the GRS authorizes banding;
- Implementing policy on the use of Government accounts for personal purposes;
- Defining the Capstone (permanent) accounts/addresses for the agency with more specificity than included in item 010, Email of Capstone Officials, (for example, those positions and officials specific to your agency);
- Providing additional policy on how to handle email of officials in an acting position;
- Providing policy on managing nonrecord email;
- Including other disposition authorities related to email, including the GRS item for transitory records;
- Providing information on agency policy related to culling and other opportunities to apply records management to email; and
- Implementing procedures for initiating record freezes and litigation holds.

QUESTIONS ABOUT CULLING

19. What is culling?

Culling, in the context of Capstone implementation, is the act of removing or deleting material prior to disposition. This may include deletion of email blasts (such as agency-wide communications), spam, personal email (records belonging to an individual and not related to agency business), and/or transitory email (records of short term interest or that have minimal documentary or evidentiary value). Please refer to <u>GRS 23, item 7</u>, for additional information on what constitutes a transitory record.

20. Are agencies/users expected to cull Capstone email accounts?

Yes. Since agencies are most familiar with the content of their email records, culling permanent accounts is expected to the greatest extent possible. Culling may be manual, automated, or a hybrid of both. For temporary email, agencies are free to choose the amount of culling to be allowed, based on agency business needs, including size of the email repository, cost of maintenance, and risk associated with the possible destruction of records that may be needed for agency business, including litigation.

21. What if an agency can't cull email?

An agency should review its policies and technology to determine and verify its culling capabilities. Some technologies may not allow culling as described above. Agencies may still implement Capstone for permanent accounts but must understand that this will result in the transfer and potential preservation of emails that do not meet the definition of a Federal record. NARA screens and, when warranted, withholds access to accessioned records in accordance with the general restrictions set out in 36 CFR 1256.40-1256.62. NARA decides on the access permitted to accessioned records containing personal privacy information per 36 CFR 1256.56 without consulting the originating agency. As part of NARA's mission to provide public access to Federal Government records in our custody and control, weight is put on disclosure when legally permissible.

22. Will NARA cull Capstone email after it's legally transferred?

Since agencies are most familiar with the content of their email records, they are expected to cull nonrecord material to the extent possible before transferring. In accordance with 44 U.S.C. 2108, custody of these records becomes the responsibility of the Archivist of the United States at the time of transfer of the records. It is agreed that these records will be administered in accordance with the provisions of 44 U.S.C. Chapter 21, 36 CFR XII, 36 CFR Part 1256 and such other rules and regulations as may be prescribed by the Archivist of the United States (the Archivist). The Archivist may destroy, donate, or otherwise dispose of any containers, duplicate copies, unused forms, blank stationary, non-archival printed or processes material, or other nonrecord material in any manner authorized by law or regulation. Without further consent, the Archivist may destroy deteriorating or damaged documents after they have been copied in a form that retains all of the information in the original document. The Archivist will use the General Records Schedule and any applicable records disposition schedule of the transferring agency to dispose of non-archival materials contained in any transfer. NARA cannot, however, guarantee any level of culling of records legally transferred.

QUESTIONS ABOUT TRANSFER

23. What documentation is required with the transfer of Capstone email?

See NARA Bulletin 2014-04, Revised Format Guidance for the Transfer of Permanent Electronic Records, for NARA's requirements for transferring permanent electronic records. In addition, 36 CFR 1235.48 contains requirements for proper documentation needed for the transfer of permanent electronic records. This documentation should be an extension of the agency's approved NARA form XXXX (NA-XXXX), Verification for Implementing GRS 6.1, which documents approved permanent Capstone roles and positions. Please also see question 9.

Agencies must transfer to NARA the email of Capstone officials captured during their tenure as a Capstone official. Therefore, email of Capstone officials created prior to their designation as a Capstone official (e.g., prior to their promotion/rotation into a Capstone position) should be treated as temporary and not transferred to NARA. The following is an example of documentation,

in the form of a list, of an agency's Capstone officials and the time period for capture of their email as permanent:

Position Title	Email Account/Address	Begin Date of	End Date of
		Capture	Capture
Secretary of [Department]	Senior.Official@agency.gov	January 22, 2013	
Secretary of [Department]	Secretary@agency.gov	January 22, 2013	
Chief Operating Officer	John.Doe@agency.gov	January 22, 2013	June 1, 2013
Chief Operating Officer	Jane.Public@agency.gov	June 2, 2013	



VERIFICATION FOR IMPLEMENTING GRS 6.1: EMAIL MANAGED UNDER A CAPSTONE APPROACH

SECTION A: Agency and Scope Information

This section captures general information about the agency and the scope of Capstone implementation. This includes: 1) name of the agency to which this form applies; 2) selection of which GRS items the agency is proposing to use; and 3) information on implementation scope, such as whether agency-wide, limited to a specific component/office, whether all email is included, or implementation is limited to day-forward or legacy email only. Also required is the record group to which this scope applies.

NOTE: One form is required for each unique implementation plan (for example, if implementation is limited to two program offices, but each program office differs in their implementation, one form for each is required) and/or per record group (RG) included (for example, a department implementing Capstone on behalf of their components which have separate record group numbers would need to submit one form per component/record group). This ensures that all positions are appropriately identified and documented.

NAME OF AGENCY	Υ
-	
GRS 6.1 ITEM(S) P	ROPOSED FOR USE
ALL	ITEM 010 ITEM 011 ITEM 012
SCOPE	
Applies:	Agency Wide Component/Office (Explain in additional scope
	comments)
Includes:	Day Forward Begin Date:
	Legacy Email Date Span:
ADDITIONAL SCO	PE COMMENTS
ADDUCADLE DECO	ADD COOLID MUNADED
APPLICABLE RECO	ORD GROUP NUMBER
TOTAL OF ALL 100	
TOTAL OF ALL ACC	COUNTS PROPOSED AS CAPSTONE (auto populate from fields below)

^{*} Note, this field will auto-populate as the rest of the form is completed.

SECTION B: List of Capstone Accounts (GRS 6.1, item 010)

This section captures a listing of all positions or roles that fit into the definitions provided in item 010 of GRS 6.1. This, **at minimum**, includes all those positions listed in the 9 "**must**" categories within the item's description, but also allows inclusion of any additional positions or roles the agency feels are appropriate. This section is required even in instances where only the temporary items (011 and/or 012) are being used, in which case it acts as an exception list. This section is broken down to correspond to the categories provided under item 010.

The number of accounts is an estimate of the number of accounts affiliated with an entry. For example, the head of the agency may be one Executive Directive who utilizes two (2) different accounts to conduct business. In this case the entry would be "Executive Director" and the number of accounts would be 2.

Some agencies may not have any positions for certain categories. Please refer to GRS 6.1, the corresponding FAQ #6, and the definitions provided within each category below for additional information on which positions must be included in a Capstone approach.

NOTE: the list should be of positions or roles (for example, "Secretary"), not specific individual names or email addresses (for example, "John Smith" or "john.smith@agency.gov"). Agencies may summarize or condense specific levels of management, rather than repeat positions. For example, an agency may input one entry for "All Under-Secretaries" with a position total that represents the number of said positions, rather than listing out each specific Under-Secretary.

1. The head of the agency, such as Secretary, Commissioner, Administrator, Chairman or equivalent. The very top executive of the agency. For cabinet level agencies, this is typically a Secretary. For independent agencies, and components within cabinet level agencies, this may be a Commissioner, Administrator, Director, or a specialized title (such as "Archivist of the United States"). For other agencies, including Commissions and Boards, this may be a Chairman, Executive Director, a group of Commissioners, Council Members, Board Members, or the equivalent. Most agencies will have one position for this category (although the one position may have multiple email accounts); some agencies, such as Commissions and Board, may have multiple positions in the category.

POSITION TITLE / ROLE	# OF ACCOUNTS

(Add additional rows, or attach a separate sheet, as necessary)

2. Principal assistants to the head of the agency (second tier of management), such as Under Secretaries, Assistant Secretaries, Assistant Commissioners, and/or their equivalents; this includes officers of the Armed Forces serving in comparable position(s). Generally the second-tier of management within an agency, this may include Under Secretaries, Assistant Secretaries, Assistant Commissioners, Vice Chairmen, etc. Some agencies may use other terminology, such as "Associate." The number of positions at this level will vary greatly agency to agency. Some may only have one, such as an Assistant Commissioner, while others may have multiple, such as numerous Assistant Secretaries each with oversight of a specific program, bureau, or line of business within the agency.

POSITION TITLE / ROLE	# OF ACCOUNTS

(Add additional rows, or attach a separate sheet, as necessary)	
3. Deputies of all positions in categories 1 and 2, and/or their equivalent(s). Mesecond-tier executives covered in the first two categories have corresponding deputy in the daily operations of the agency. This includes Deputy Secretaries, Deputy Commi Assistant Commissioners, etc. The number of deputy positions will also vary greatly from	position(s) that assist ssioners, Deputy
POSITION TITLE / ROLE	# OF ACCOUNTS
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(Add additional rows, or attach a separate sheet, as necessary)	
6) Directors of significant program offices and/or their equivalent/s). These Dir	rostors for
6) Directors of significant program offices, and/or their equivalent(s). Those Direquivalents, such as Executive Directors, Managers, Directorates, or Chiefs) that overse	· · · · · · · · · · · · · · · · · · ·
program offices, bureaus, or lines of business that support the agency mission. For exa	
agencies will have a Director that oversees Congressional and Legislative affairs, or a Di	•
one specific mission-related program office. For some agencies, these positions may alr	
other categories.	,
POSITION TITLE / ROLE	# OF ACCOUNTS
(Add additional rows, or attach a separate sheet, as necessary)	
7) Principal regional officials, such as Regional Administrators, and/or their eq	• •
agencies with a regional structure must include the accounts of principal regional official	
agencies with a regional presence this will be limited to Regional Administrators, or the	
responsible for the management and operations of specific regional areas (e.g., an ager regions to carry out mission-critical activities would include those 10 Regional Administ	
pertain to the heads of individual offices within regions, such as, but not limited to, cus	•
centers, processing centers, or administrative offices that conduct routine activities (e.	
or Social Security claims processing offices).	5 ,
POSITION TITLE / ROLE	# OF ACCOUNTS
(Add additional rows, or attach a separate sheet, as necessary)	

8) Roles or positions that routinely and directly advise the above positions, including special advisers, General Counsels, Chiefs of Staff, Inspectors General, etc. Many management positions routinely provide advice and oversight to the agency in the course of daily business, and are involved in mission related policy formulation, implementation, and/or interpretation. This may include general program oversight, legal protection and oversight, and daily operations and management. For most agencies this will include General Counsels, Chiefs of Staff, Inspectors General and special advisers (such as "Policy Advisors") within the top tiers of the agency. This does not include those that advise on purely administrative issues. For example, a Chief of Staff within a lower tier of the agency would not be included in this category.

POSITION TITLE / ROLE	# OF ACCOUNTS
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9) Roles and positions not represented above and filled by Presidential Appointment with **Senate Confirmation (PAS positions).** This category is a catch all for any position that was filled by Presidential Appointment with Senate Confirmation (PAS) but not represented in any of the other categories. For most agencies the PAS positions will already be captured in categories 1 through 8, and no other PAS positions will need to be identified.

POSITION TITLE / ROLE	# OF ACCOUNTS
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(Add additional rows, or attach a separate sheet, as necessary)

Additional positions proposed for inclusion. These may represent roles, positions, and/or programs within the agency that predominantly create permanent records related to mission critical functions or policy decisions and/or are of historical significance. This may include email of staff in lower level (nonsenior) positions, or email related to functions in lower-level offices. For example, an agency with missioncentric task forces may include the head of each task force within their Capstone officials.

TITLE / ROLE	# OF ACCOUNTS

(Add additional rows, or attach a separate sheet, as necessary)

SECTION C: Agency Approvals

TITLE	PRINTED NAME	SIGNATURE	DATE
Records Officer			
Senior Agency			
Official for Records			
Management			

Below	for NARA Use Onl	у

SECTION D: NARA Approvals

Date of Receipt:	

TITLE	PRINTED NAME	SIGNATURE	DATE
Chief Records			
Officer of the			
United States:			



NATIONAL ARCHIVES and RECORDS ADMINISTRATION 8601 ADELPHI ROAD COLLEGE PARK, MD 20740-6001 www.archives.gov

Date: February 18, 2015

Appraiser: Sean A. Curry & Meredith L. Scheiber, ACNR

Agency: General Records Schedules (GRS) MLS for AMR 02/19/15

Subject: DAA-GRS-2014-0001

INTRODUCTION

Schedule Overview

GRS 6.1: Email Managed Under a Capstone Approach

Additional Background Information

Related NARA Guidance

NARA Bulletin 2013-02: Guidance on a New Approach to Managing Email Records [Capstone] establishes an additional means of managing and scheduling email records. Final disposition is determined by the role or position of the account user, rather than the content of each individual email. This allows email to be disposed of in a more systematic way, where email within accounts designated as permanent (or other individual emails categorized as permanent, regardless of account status) are transferred to the legal custody of the National Archives, and email within accounts designated as temporary are eligible for eventual destruction. NARA created this guidance to aid agencies in dealing with the overwhelming volume of email records and to ensure that NARA receives the permanently valuable email of Federal agencies, which we were not receiving comprehensively or consistently across the Federal Government through traditional records management practices and scheduling policies. This guidance only gives agencies the authority for this approach and to submit schedules in line with this approach, however, it does not give disposition authority for email records.

This approach is also one means of complying with section 1.2 of the Managing Government Records Directive (M-12-18) issued on August 24, 2012 by OMB and NARA. Section 1.2 states, in part, that "[b]y December 31, 2016, Federal agencies must manage all email records in an electronic format."

Rationale for Development of a GRS

This GRS was developed to provide disposition authority only for those agencies choosing to implement a Capstone approach and is only applicable to those agencies. Implementation of a Capstone Approach is optional. Agencies using a Capstone approach, may, however, choose to deviate from this schedule by submitting their own schedule to NARA. This schedule is NOT media neutral.

The goal of this GRS was to help agencies meet the requirements of M-12-18 and streamline the appraisal process by minimizing the submission of individual agency schedules that would be similar, if not the same, in scope and application. For NARA, from a government wide perspective, this GRS will also reduce

subjectivity and increase consistency in the determination of Capstone officials, reduce the risk of improper implementation, and support NARA's oversight responsibilities for records management in the Federal Government. For agencies, this will allow them to focus on implementation and the management of their email rather than the process of seeking disposition authority, while also reducing the risks for them of improper capture of officials and improper implementation of a Capstone Approach.

Development Process

Development began in May 2013, with creation of a team of NARA employees who have a stake, or are subject matter experts, in NARA processes, policy, and records management. These representatives are from the following offices: Office of General Counsel (NGC); Agency Services, Office of the Chief Records Officer (AC); Agency Services, National Records Management Program (ACN); Agency Services, Records Management Services (ACNR); and Agency Services, Records Management Policy (ACPP). Additional input was received from Research Services, Office of the Access Coordinator, Washington, DC (RD); Research Services, Textual Records Division (RDT); Research Services, Electronic Records Division (RDE); Research Services, Special Access/FOIA (RDF); and Research Services, Electronic Records Accessioning and Support (RDI).

The development team, in addition to drafting the GRS, also created a supplemental FAQ to provide further guidance and to aid in implementation. Among information on implementation, culling, and transfer, there is also information on circumstances that may prompt an agency to submit an agency-specific Capstone schedule. Agencies implementing a Capstone approach must adhere to the definitions provided in this GRS, including the definition of Capstone officials, unless seeking an exception by submission of an agency specific schedule.

A targeted focus group was held on May 16, 2014, to solicit feedback from 8 agencies on a draft version of this GRS and FAQ. Participation in this focus group included: Department of State; Department of Labor; Department of the Interior, Office of the Secretary; Social Security Administration; Central Intelligence Agency; Department of Labor, Bureau of Labor Statistics; Department of Defense, Office of the Secretary of Defense; and Department of Defense, Department of the Navy. At this meeting, discussion focused on the understandability and implementability of the drafts, including feedback on item descriptions and retention lengths. Changes were made to the drafts based on this discussion, but also retaining aspects that NARA required regarding oversight and implementation concerns and applicability of the documents for a wide range of agencies.

Additional comments were solicited on the revised GRS and FAQ drafts via government-wide review in July and August of 2014. Comments were received from the following agencies: Department of Commerce; Department of Education; Department of Defense, Department of the Navy; Department of Defense, Office of the Secretary; Department of Labor, Bureau of Labor Statistics; Department of Agriculture, Food and Nutrition Services; Department of Veterans Affairs; Social Security Administration; the U.S. Commodity Futures Trading Commission; the Central Intelligence Agency; and Department of Justice, Federal Bureau of Investigation. Multiple comments were also received from NARA employees. All comments were adjudicated, and substantial changes were made to the GRS and FAQ, while again increasing and/or preserving aspects that NARA required regarding oversight and implementation concerns and applicability of the documents for a wide range of agencies.

One of the largest changes resulting from this government-wide review and other comments received internally is the inclusion of a verification process. This requires agencies utilizing this GRS to submit NARA form XXXX (NA-XXXX), Verification for Implementing GRS 6.1, and receive approval prior to implementation of any items of this GRS. The form becomes either a list of permanent Capstone officials for implementation

of item 010 or a list of positions excluded from implementation of items 011 and 012. This process ensures that NARA is able to provide adequate oversight of the implementation of this GRS by reducing subjectivity and ensuring consistency in implementation across agencies.

Additional changes consisted of separating the original single temporary item into two items with different retention lengths. NARA acknowledges with this addition that there may be a group of employees in purely administrative or support positions that do not need to be retained for agency business needs for as long as other temporary email. The description for permanent Capstone Officials was also refined to provide clarity and greater scope of applicability to the various structures and positions present in Federal agencies. This new definition was further tested using a sampling of agencies to determine if the desired permanent accounts would be captured across various types of agencies. The definition was further refined and narrowed based on these results. This did not drastically alter the definition.

Appraisal of this GRS

The appraisal for this schedule was derived from, and aligns with, the NARA Email Management 2.0 project conducted between 2011 and 2013, and which lead to the issuance of Bulletin 2013-02. Hence, this appraisal was less focused on the content of individual email messages, and based more on the responsibilities and roles of typical senior-level Government officials. In a sense, therefore, this was an appraisal of the functions of specific roles and positions within the Federal Government, rather than appraisal of specific content. Significant focus was paid to the definition of Capstone officials (the permanent accounts) provided in item 010 in order to develop a minimum list that would capture and be representative of the wide range of agencies and differing organizational structures. Focus was placed on those positions high enough within an agency to ensure that the email captured represents policy formulation, mission implementation, and other discussions or actions of high importance within an agency. Several sources were consulted in the development of this definition, including the Government Manual, the United States Government Policy and Supporting Positions (PLUM) Book, a sampling of agency organization charts, a sampling of founding legislation, existing schedules for other records related to policy-making, and direct feedback from agency personnel.

NARA believes that this schedule for the following items meets our policy, authority under laws and regulations, and mission. Please see *White Paper: The Capstone Approach and Capstone GRS* for more information on Capstone appraisal and the appraisal process.

Overall Recommendation

We recommend approval of this schedule.

APPRAISAL

Item 0001: [010] Email of Capstone Officials

This item includes email, regardless of how it is managed (by account, part of a larger aggregate, etc), that remains after any culling activities for all positions and roles that meet the definition provided within the item description.

Proposed Disposition: Permanent

Appropriateness of Proposed Disposition: Appropriate

Appraisal Justification:

- * Documents significant actions of Federal officials. Email of high-ranking officials includes details on policy development, decisions, implementation, and other mission-related actions and documentation.
- * High potential research value.

* Permanent email of Capstone officials compliment and correlate to other records series scheduled as permanent in Federal agencies and residing in the holdings of NARA. Some of this email may be duplicative of some records in those other series; however, capturing these officials ensures that NARA is receiving a comprehensive collection of permanently valuable email from high-ranking roles or positions in the Federal Government, which NARA may not otherwise receive.

Adequacy of Proposed Transfer Instructions: Adequate. The 15 year transfer is proposed due to the sensitive nature of most senior level email communications, and to align with the typical transfer time for permanent records pursuant to Research Services' guidance. The caveat related to declassification allows for longer retention prior to transfer for those agencies that have classification authority, and classified email.

Media Neutrality: Not approved. Records are exclusively electronic.

Item 0002: [011] Email of Non-Capstone Officials: All Others Except Those in Item 012

This item includes email, regardless of how it is managed (by account, part of a larger aggregate, etc), that remains after any culling activities and for all positions and roles not covered by items 0001 [010] or 0003 [012]. This item, therefore, is the default item for email that does not fit into the definitions provided in items 0001 [010] or 0003 [012], and will include email that, although it does not have permanent value, is required for agency business use, including assurance of accountability.

Proposed Disposition: Temporary

Appropriateness of Proposed Disposition: Appropriate

Appraisal Justification:

- * Does not document significant actions of Federal officials. Email of senior officials, including those primarily responsible for policy formulation, will be captured in item 0001 [010].
- * Little to no research value. The positions and roles covered under this item are not typically associated with policy creation or other high-level actions, or in cases where they are, the documentation is also captured within the accounts of higher officials covered by item 0001 [010].
- * Per NARA Bulletin 2013-02: Guidance on a New Approach to Managing Email Records [Capstone], records are still required to be filed in case files and in other recordkeeping systems when appropriate, so records of a more substantive and/or significant nature will be captured in other scheduled series at agencies.

Adequacy of Proposed Retention Period: Adequate from the standpoint of legal rights and accountability. Based on feedback received during the targeted focus group, this item sets a minimum retention of 7 years, but authorizes agencies to implement a longer retention based on business and legal needs. NARA believes that a baseline, seven-year retention for the preservation of temporary email records is appropriate, not only to meet agency business needs, but also to ensure adequate and proper documentation of the policies and transactions of the Federal Government. The preservation of these records for this period of time should generally provide for the adequate defense of the Government in litigation or the vindication of rights by a plaintiff in the event the Government has infringed on such rights. This presumptive retention period is consistent with most statute of limitations to pursue matters against the United States, which is generally six years, with recordkeeping requirements set forth by Congress, such as the seven-year retention for audit related records established in the financial reforms of Sarbanes-Oxley, and with the IRS's seven year retention period for personal tax records, which is tied to the six year statute of limitations for criminal violations of the tax code. These examples, along with others, have led NARA to conclude that seven years is an appropriate baseline retention period for temporary email records. This Capstone GRS does, however, allow agencies to elect a shorter retention using item 012 (3 years) for very specific roles and positions. Questions in the FAQ provide additional guidance on agency's determining the appropriate period for email based on their own unique business and legal needs, and the importance of creating policy and training around Capstone. This includes when it may be appropriate to use this item instead of item 0003 [012] for temporary positions and roles.

Media Neutrality: Not approved. Records are exclusively electronic.

Item 0003: [012] Email of Non-Capstone Officials: Support and/or Administrative Positions

This item includes email, regardless of how it is managed (by account, part of a larger aggregate, etc), that is not related to positions or roles covered by item 0001 [010] (permanent accounts), but which relates to non-supervisory and routine and/or administrative positions and functions within an agency.

Proposed Disposition: Temporary

Appropriateness of Proposed Disposition: Appropriate **Appraisal Justification**:

- * Does not document significant actions of Federal officials. Email of senior officials, including those primarily responsible for policy formulation or other high-level actions, will be captured in item 0001 [010]. Email that is temporary, but related to more substantive functions in the agency, must be managed under item 0002 [011].
- * Little to no research value. The positions covered under this item are associated with nonsupervisory, administrative and/or routine activities.
- * Per NARA Bulletin 2013-02: Guidance on a New Approach to Managing Email Records [Capstone], records are still required to be filed in case files and in other recordkeeping systems when appropriate, so records of a more substantive and/or significant nature will be captured in other scheduled series at agencies.

Adequacy of Proposed Retention Period: Adequate from the standpoint of legal rights and accountability. The GRS sets a minimum retention band of 3 years based on feedback received during the targeted focus group. Agencies at this meeting were able to identify certain accounts/positions that will contain substantially nonrecord and duplicative email, or email related to routine business actions (such as customer service based operations, etc.), which may be appropriate for a lower retention period. NARA agrees and acknowledges with this item that there may be a group of employees in these types of roles and/or positions that do not need to be retained for agency business needs for as long as temporary email in item 0002 [011]. However, NARA believes that email from these types of roles and/or positions should be retained for at least a minimum of 3 years to ensure adequate and proper documentation of the policies and transactions of the Federal Government. Questions in the FAQ provides additional guidance on agency's determining the appropriate period for email based on their own unique business and legal needs, and the importance of creating policy and training around Capstone.

Media Neutrality: Not approved. Records are exclusively electronic.

Sean A. Curry Appraiser Meredith L. Scheiber Appraiser